



Tan Pei Sze, Fiona

Graphic Designer
Singaporean



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SUSS
**Visual Communication with
Business**
2011-2015



Temasek Polytechnic
Product & Industrial Design
2005-2008

About Me

Proven to be a good team player, I take pride in all of my projects, striving for harmony and value. Not only am I in continuous pursuit of refined aesthetics but also in creating designs that are communicative and interactive, with a focus on the user's experience.

Skills



Infographics



Logo +
Branding



Creative
Concepts



eNewsletters



Website
Management



Team Player



Icons



Social Media
Marketing



Perseverance

Tools

Photoshop



Illustrator



Acrobat



Dreamweaver



Experience

2016-2018

GovTech Singapore
**Talent Attraction & Branding
Executive**

- Lead information design
- Build social media following
- Source and manage corporate gifts

2013-2016

SIM Professional Development
**Branding & Marketing
Senior / Officer**

- Design event collaterals
- Create social media posts
- Source and manage corporate gifts

2009-2013

Ah Nam Optical Corporation PL
In-house Designer

- Design spectacle frames
- Develop marketing collaterals
- Establish social media presence